

# BP Plastics goes high-tech

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**PETALING JAYA:** Main board-listed BP Plastics Holding Bhd plans to focus more on producing high quality metallocene-based polyethylene film that is thinner and cost competitive to meet the demand of the plastic packaging industry.

Chairman and managing director Lim Chun Yow said packaging firms were now demanding the thinner and cheaper type of plastic bags and packaging films to cope with rising costs.

BP Plastics would capitalise on its state-of-the-art equipment to produce more types of metallocene-based polyethylene films, he said, adding that this new product would be one of the key drivers to further enhance its earnings in the second half of this year.

He said metallocene was a superior resin that could produce high-quality polyethylene film but it was difficult to process.

"We hope to maintain our first half-year performance in the second half despite the anticipated moderation of global economic growth," he said, adding that BP Plastics was "cautiously optimistic" about its earnings in the second half, which was

traditionally a busier period.

The company posted revenue of RM60.4mil for the second quarter (Q2) ended June 30, up from RM46.7mil in the same quarter last year. Its net profit rose to RM3.2mil in the quarter from RM2.4mil a year earlier.

The higher operating revenue and profit achieved were mainly due to higher sales performance and better production efficiency achieved in the first half of 2008, BP Plastics said in a filing with Bursa Malaysia.

Lim said it would continue to focus on exporting stretch films and other polyethylene products, such as shrink and lamination film, to food-related packaging industries that were recession-proof as well as other industries with fast growing packaging demand.



Lim Chun Yow